

**CITY OF MILPITAS  
MEASURE F**

**City of Milpitas Public Services Measure.** To provide funding to maintain the City's finances and services, including: police and fire protection, 9-1-1 emergency response, and natural disaster preparation; youth, senior, and recreation services; repairing park equipment and maintaining parks and recreation centers; and attracting and retaining local businesses; shall the measure, establishing a 1/4¢ sales tax, providing approximately \$6,500,000 annually for 8 years, requiring independent audits, citizens' oversight committee, all funds spent locally, be adopted?

**YES  
NO**

**CITY ATTORNEY'S IMPARTIAL ANALYSIS OF  
MEASURE F**

**CITY OF MILPITAS**

**CITY ATTORNEY'S IMPARTIAL ANALYSIS OF MEASURE F  
1/4% TRANSACTIONS AND USE (SALES) TAX**

On August 4, 2020, the Milpitas City Council unanimously voted to place Measure F on the November 3, 2020 general municipal election ballot. By placing Measure F on the ballot, the City complies with Article XIII C of the California Constitution (Proposition 218), which requires a majority of the voters to approve an ordinance which establishes a general tax.

If approved by a majority of Milpitas voters, this Measure would authorize a one-quarter percent (1/4%) retail transactions and use (sales) tax within the City of Milpitas. A 1/4% rate equates to an extra \$0.25 per \$100 purchased. It is estimated that Measure F will provide an additional \$6,500,000 in annual local funding for general City services. This tax would be a "general tax," meaning that revenues raised from the tax would go into the City's general fund to pay for any lawful City program, improvement, or service.

California Revenue and Taxation Code section 7285.9 authorizes the City to levy a general transactions and use/sales tax at a rate of one-quarter percent (1/4%) so long as the tax is approved by a majority of the voters voting in an election on that issue. If approved, the tax would remain in effect for a period of 8 years, after which it would automatically be repealed unless extended by Milpitas voters voting at a subsequent election.

The tax would be paid in addition to current sales taxes and would be collected at the same time and in the same manner as existing sales taxes. All revenues raised by the tax would remain in the City and would not be shared with the state, county or any other agency.

A "yes" vote on Measure F will authorize the 1/4% transactions and use (sales) tax.

A "no" vote on Measure F will not authorize the 1/4% transactions and use (sales) tax.

If Measure F is not approved, the General Fund will not receive the sales tax revenues identified in the Measure. The City Council will then have to decide, as part of the budgeting process, whether other revenues are available to pay for City programs and services, or whether City programs and services will have to be reduced.

**CITY ATTORNEY'S IMPARTIAL ANALYSIS OF  
MEASURE F-Continued**

The above statement is an impartial analysis of Measure F. If you desire a copy of the Measure, call the City's elections official (City Clerk) at 408-586-3001 and a copy will be sent to you at no cost.

Christopher J. Diaz  
City Attorney

## ARGUMENT IN FAVOR OF MEASURE F

Mayor Rich Tran, Councilmember Anthony Phan, public safety first responders, and business leaders agree: Measure F will make our city safer and stronger.

Measure F is needed to maintain expedient response times for medical emergencies, when every second counts. Revenue generated by Measure F that can be used to get an immediate response for those suffering from critical health emergencies such as coronavirus, heart attack, or stroke.

Measure F is needed to help Milpitas recover from the economic recession caused by COVID-19. With so many small businesses struggling to keep their doors open, funds from Measure F, largely generated by visiting consumers, can be used to support and retain local small businesses, creating local jobs right here in Milpitas.

Measure F allows us to avoid debt and provides needed funding to invest in critical basic services like:

- Maintaining response times for our public safety first responders;
- Maintaining public safety response to violent and property crimes;
- Maintaining proven anti-crime programs like gang prevention and after school academics;
- Maintaining fire engines, paramedic and firefighting services;
- Expanding citywide testing for COVID-19 and preparing for future public health crises

Measure F has strong accountability provisions. It requires independent citizens' oversight and annual financial audits to help ensure funds are spent appropriately.

Milpitas is bleeding. We've already taken urgent action--tightening our belts through fiscal reforms and cutting costs. Now, we need you to join us in voting YES on Measure F, for our Milpitas community to fully recover, without a new tax on Milpitas residents.

Rich Tran  
Mayor, City of Milpitas

Anthony Phan  
Councilmember, City of Milpitas

Jonathan Powers  
President, Milpitas Firefighters Local 1699

Alex Prince  
President, Milpitas Police Officers Association

**NO ARGUMENT AGAINST MEASURE F WAS SUBMITTED**